

KENTUCKY FLOWERS & FOLIAGE PLANTS - 1998

The 1998 equivalent wholesale value of all sales of Kentucky flower and foliage growers totaled \$28.4 million, down less than 1 percent from the revised 1997 value. The equivalent wholesale value of crops is the value as reported by growers with \$100,000 or more plus a calculated value for growers below \$100,000. Kentucky ranked 32nd of 36 states that conducted a floriculture survey.

Data for Kentucky potted flowering plants, bedding/garden plants (including), foliage for indoor or patio use and cut flowers represent growers with \$100,000 or more in sales. These operations produced \$21.9 million of flower and foliage sales in 1998. The wholesale value of

potted flowering plants was \$4.86 million. The wholesale value of bedding/garden plants was \$15.4 million, foliage for indoor or patio use was \$1.38 million, cut flowers was \$283,000 and cut cultivated greens was \$2,000.

The number of Kentucky floriculture growers with sales of \$10,000 or more totaled 222, up 32 growers from 1997. Total greenhouse cover for the State was 5.43 million square feet, up 10 percent from 1997. Film plastic (single/multiple-layer) made up 75 percent with fiberglass and other rigid plastic making up 17 percent and glass 8 percent. Shade and temporary cover totaled 71,000 square feet and open ground was 73 acres.

POTTED FLOWERS, BEDDING/GARDEN PLANTS, FOLIAGE PLANTS AND CUT FLOWERS PRODUCED BY KENTUCKY GROWERS WITH SALES OVER \$100,000 - 1998

Item	Number of Producers	Units	Total Sales		% of Sales at Wholesale	Wholesale Price			Value of all Sales at Wholesale 1/ Wholesale 1/
			1998	Intended 1999		Less than 5 inch	5 inch or more	Comb. Sizes	
			(1,000 Units)			(Dollars)			(1,000 dollars)
<u>POTTED FLOWERING PLANTS:</u>									
African Violets <u>2/</u>	4	Pots	24	14	89	-	-	1.10	26
Florist Chrysanthemums <u>3/</u>	-	Pots	-	-	-	-	-	-	-
Cyclamens	11	Pots	17	17	97	2.39	5.86	-	82
Finished Florist Azaleas <u>3/</u>	-	Pots	-	-	-	-	-	-	-
Kalanchoes	6	Pots	9	10	100	1.75	3.59	-	29
Easter Lilies	19	Pots	76	72	92	-	4.60	-	350
Poinsettias	36	Pots	732	727	80	1.76	4.37	-	3,089
Other Flowering Plants	19	Pots	88	87	88	1.75	5.52	-	463
<u>BEDDING/GARDEN PLANTS:</u>									
Hardy/Garden Chrysanthemums	41	Pots	657	658	83	.50	2.03	-	1,072
Geraniums (Cuttings)	52	Pots	715	744	76	1.32	2.20	-	1,158
Geraniums (Seed) <u>3/</u>	-	Pots	-	-	-	-	-	-	-
Impatiens <u>3/</u>	-	Pots	-	-	-	-	-	-	-
New Guinea Impatiens	49	Pots	317	318	79	1.35	2.07	-	500
Petunias <u>2/</u>	22	Pots	237	240	87	-	-	.81	192
Other Flowering and Foliage	46	Pots	1,165	1,213	70	1.09	3.48	-	2,811
Vegetable Type	18	Pots	403	422	62	.87	1.49	-	373
						Wholesale Price			
Geraniums	17	Flats	27	30	84	9.97			269
Impatiens	53	Flats	162	164	72	6.58			1,066
New Guinea Impatiens	7	Flats	4	5	35	12.50			50
Petunias	55	Flats	119	119	62	6.85			815
Other Flowering & Foliage	57	Flats	547	555	81	6.92			3,785
Vegetable Type	35	Flats	121	119	62	6.53			790
<u>HANGING PLANTS:</u>									
Geranium, Hanging	41	Baskets	41	43	76	6.30			258
Impatiens, Hanging	38	Baskets	59	60	90	6.42			379
New Guinea Impatiens, Hanging	46	Baskets	62	64	84	6.59			409
Petunia, Hanging	37	Baskets	26	27	81	5.80			151
Other Flowering, Hanging	45	Baskets	106	106	71	7.16			759
<u>FOLIAGE PLANTS FOR INDOOR OR PATIO USE:</u>									
Potted Foliage	11	Pots	-	-	84	-			275
Foliage, Hanging	24	Baskets	202	160	94	5.49			1,109
<u>CUT FLOWERS:</u>									
Chrysanthemums, Standard <u>3/</u>	-	Blooms	-	-	-	-			-
Chrysanthemums, Pompon <u>3/</u>	-	Bunches	-	-	-	-			-
Other Cut Flowers	5	-	-	-	100	-			259

CUT CULTIVATED GREENS:

2

TOTAL WHOLESALE VALUE:

28,367

1/ Equivalent wholesale value of all sales (operations under \$100,000 in sales estimated). 2/ Pot price is a weighted average of all pots reported to avoid disclosure of individual operations. 3/ Not published to avoid disclosure of individual operations.